



JAIKVIK
DO THE BEST



**JAIKVIK TECHNOLOGY
INDIA PVT LTD**



ABOUT US

Jaikvik Technology India Private Limited Creating a sweet and harmony between technology and creativity. We have synergized a leading software development and digital marketing firm to efficiently build innovative solutions and deliver results focused marketing strategies that empower businesses to thrive in the new age.

Jaikvik Technology was founded in the year 2016 followed by three branches across India that is Kolkata, Bangalore and Noida which is the Head Office. As on date we are working with more than 600+ manufacturing clients in terms of Software Development, Digital Marketing and Film Production.

We team up tech enthusiast with marketing experts to maximize your brand's visibility and engagement through all process. From application design to delivering data-driven marketing campaigns, we take you to where your business objectives lead.

Let's innovate, strategize and grow together!!

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SOFTWARE DEVELOPMENT SOLUTIONS

Our company provides custom-tailored end-to-end software development services that suit your business requirements. Whether it designing an innovative and responsive website or developing an intuitive yet feature-rich mobile app, we merge the two together to offer success.

Besides, it extends to include the implementation of robust CRM (Customer Relationship Management) solutions that clearly define the customer interaction by ERPs (Enterprise Resource Planning) that streamline your internal business processes.



We are going to elaborate on all of these solutions in the sections that follow, and these will be presented in such a way as to indicate how any of them can benefit your business.



Website Development

At Jaikvik Technology, we develop websites that are deft at SEO, full of content, and more user friendly. These websites are tremendous tools to raise your bar on the world wide web. Our terms are, however, not limited to the beauty of the site but also extend to being search engine optimized and providing users a seamless experience.



Website Development Services That We Offer

✓ E-Commerce Websites

Enrich your business with a dynamic e-commerce website that entertains easy navigation, secure payment gateway, and smooth shopping experience. From fresh start to scaling up, our e-commerce solutions are meant for maximized conversions.

✓ WooCommerce Websites

Let your imagination run wild with WooCommerce: make your website uniquely yours from end to end! Everything from customization to adding plugins, we offer truly scalable, thoroughly efficient WooCommerce solutions that align perfectly with your business goals.

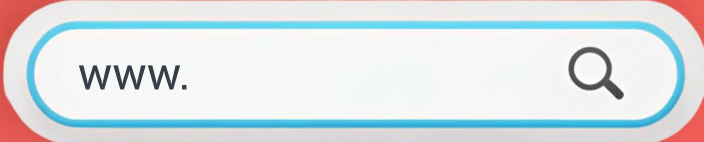
✓ Corporate Websites

Leave a mark with impeccable online corporate websites. We make use of exceptionally clean, sophisticated designs for a great showcase of styling your brand identity, services, and achievements.



Website Development Services

Our team ensures every website we build reflects the perfect blend of aesthetics, performance, and functionality to be an asset to your company.



CRM Software

Our CRM solutions help companies develop strong, reliable, and sustainable CRM systems within the company for smoothing operations, managing customer relations effectively, and achieving growth. On-demand solutions that are easy to use, flexible to scale up or down, and optimized for different business dimensions make the CRM system tailored to specific operational requirements.



CRM Development Services

Sales CRM

Manage leads in a sales pipeline, and develop team productivity from tools meant for closing deals faster and interacting with customers more effectively.

Inventory Management System

Make your custom inventory system for simplifying inventory tracking, automated supply updates, and seamless handling of orders.

HRMS

It offers simplified HR processes, with an integrated CRM to simplify the management of the workforce, from employee onboarding to performance tracking.

Tailored CRM Solutions

Do you have some unique needs? We build exclusive CRMs tailored according to an organization-specific problem and fitting the company's objectives.

They are built mainly to allow effective decision-making among the team, empower individuals to have swift operations, and ensure future sustainability.



Mobile App Development Service

Cross Platform Solutions

Their apps will be able to run on both iOS and Android devices. Thus, it guarantees you the latest reach to the maximum audience and provides the same experience, regardless of the platform.

User-Centric Design

Focuses on interfaces that are easy to use and beautiful enough that people want to use the apps.

Bespoke Features

Encompassing everything, right from complex integrations to custom developments, our applications are crafted according to your specific business and customers' needs.

Scalability and Performance

Our solutions can be scaled as your business grows with performance ensured across a developing user base.



These mobile application development services are innovative designs that succeed in linking your business with its customers in the ever-advancing world connectivity.



ERP Solutions

We create end-to-end comprehensive ERP solutions that integrate and streamline the business processes into a single system at Jaikivik Technology.



These ERP solutions give the organization better efficiency, help in cutting down operational costs, make available real-time information to facilitate better decisions and management, and enable growth in the future.



Types of ERP Offered by Us

Finance and Accounting ERP

Manage budgets, expenses, and reporting in a very particular and easy manner.

Supply Chain and Inventory ERP

Improve operations of the supply chain and inventory management control to ensure work runs smoothly and efficiently.

Human Resource Management ERP

Automate HR processes such as recruitment, payroll, maintenance of employee records, and performance appraisal to improve workforce management.

Production and Manufacturing ERP

Track production schedules, resource consumption, and quality control to ensure maximum productivity and minimum downtime.

Sales and Customer Relationship ERP

Connect the sales process and CRM capabilities together to optimize the customer experience as well as grow revenue.



Our ERP systems put every part of your business under one roof for collaboration improvements, efficiencies, and performance enhancement. Let us help you transform your company processes by installing powerful ERP systems.



DIGITAL MARKETING SERVICES

Differentiating themselves from competitors becomes imperative not only for brand recognition today but also for survival and sustainability tomorrow. Jaikvik Technology is here to help you create your uniquely crafted digital marketing strategy with measurable results forged for the e-generation companies. Our mission is to make your brand voice louder by maximizing its online visibility and connecting it more meaningfully with your audience. Our services range from building strong brand identities to engaging customers on multiple platforms, all tailored to meet the very specific requirements of your business.



You want to improve visibility, increase traffic to your site, or even turn those clicks into loyal customers; here at this company, they will ensure that each step taken progresses forward and enables attaining all these goals. Digitally transform this footprint into a growth engine for your business.



Social Media Marketing

Social media has become the ultimate energy source to connect, engage, and grow in the digital-first world. We at Jaikvik Technology use social media marketing in every sense to grow your brand, and add value to your business outcomes.

From simple yet personalized content creation to the management of campaigns for targeting your business audience-right at the right time-we can develop your business's footprints onto the turf of major social media platforms be it Facebook, Instagram, LinkedIn, and many more.



We promote a customer-brand relationship that will build visibility and loyalty for your brand and take it a step further with the help of data-driven activity and sustained engagement in turning likes, shares, and comments into real business opportunities. Let's work together to make every single post count.



Google SEO Services



“ The first step towards achieving success in today's highly competitive world is visibility. Google SEO services of Jaikvik Technology make your website visible on the web, bringing in high-quality traffic to drive meaningful growth for your business. ”

We are known for having been using effective strategies such as keyword research, on-page optimization, technical SEO, and link building of authority sites to make your online existence more relevant. In line with this, we can make your website comply with the ever-changing algorithms of Google to increase its performance and maintain its rank in search results.



“ We have many stores for you by enabling your audience to find you with ease—from search to opportunities and from visitors to loyal customers. ”



PPC, Meta & YouTube Ads

In Jaikvik Technology we believe that PPC, Meta, and YouTube Ads can take the campaigns to an entirely new level and then deliver great and very quick results.

PPC strategies, bring both principles together Creating a wonderful campaign really should be intended for maximum results-where your business's ROI is maximized by delivering the right audience to the business, drawing them in with the appealing ad creatives, and continuously optimization of performance. In Meta Ads, we help clients engage with millions of their possible customers by creating custom campaigns based on their interests and behaviours.

On YouTube, we get into action through entertaining video content and inspiring the action from viewers. Following brand awareness, lead generation, or conversions, data-centric methodologies bring measurable results to every advertisement aligned with the business goals.



Customized answers to take your company ahead are the way to market more.



Brand Promotion

At Jaikvik Technology, we believe that your brand is more than a logo or slogan-it is your business, your story, and your promise to your customers. An effective, memorable brand in a crowded marketplace is the key to standing out and growing.



Brand promotion services make your business shine. They work with you closely to develop and execute strategies that resonate with your target audience and position your market properly while elevating your brand identity. Writing compelling tales and then leveraging innovative digital platforms, so as to ensure your message reaches right people at right time.

Increase brand visibility through tailored campaigns and an omnichannel approach. Build trust and credibility with communication that is authentic and consistent. Increase reach and engagement with strategies aligned to one's business goals. Partner with us in transforming this brand into a valuable asset that shall drive recognition, loyalty, and profitability. Together, we will keep shaping a brand that survives today and opens the doors for tomorrow's opportunities.



Content Creation, Blogging

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Every successful digital strategy is fueled by quality content. Jaikvik Technology specializes in creating captivating blogs and content that will engage your audience while effectively building your company's profile as an industry leader.

With our services in content creation, we target your audience and narrate the story of your brand at the same time giving an informative and persuasive effect. Be it thought leadership articles to product descriptions or even landing pages; we do it all to create quality content that will add value, improve SEO rankings, and drive customer action.



Through strategic blogging, we provide fresh, relevant insights that position your business as a trusted resource, while building meaningful connections with your audience. Let us help you create content that not just informs, but also converts, driving long-term business growth



GOOGLE SEO SERVICES

At Jaikvik Technology, we appreciate the importance of search engine optimization (SEO) for the success of your business. That's why it has built a pays-no-holds-barred Google SEO service to promote visibility, make room for targeted traffic, and give your website a good search ranking while even hoping for long-term growth.

The implementation starts with the detailed website audit report, disclosing the opportunities and areas within which improvements need to be realized. Thereafter, technical SEO strategies are applied to ensuring that good SEO optimization is done both for search engines and visitors. Subsequently, your online presence will be further enhanced with a mixture of on-page and off-page SEO techniques so that your content and backlink profile achieve maximum reach.

Our content marketing campaign, which forms part of the whole package, keeps attention on writing great, relevant content that pulls in, nurtures, and builds the authority of leads.



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Now we will get right into the details of each of these services, helping you understand how we can take your online presence to the next level.

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Website Audit

A well-rounded website audit is a crucial activity for any of your websites to assess their overall well-being and performance. At Jaikvik Technology, website audits carried out for you include identifying the most significant ones to your site's SEO performance, usability, and conversion potential.



Our audit process takes numerous critical elements like website structure, page speed, mobile optimization, content quality, keyword applications, technical SEO components, back-link structures, and more into account for action-oriented improvements that ensure your site performs optimally.

A very thorough website audit leaves you very sure that your site is totally optimized. Such a site will rank higher, draw in more relevant traffic, and improve user experience; all these will ultimately drive growth into the business and conversion.



Technical SEO

Technical SEO, the critical conversation at any point in optimizing the search engine as part of the successful technique of SEO, deals with the overall structure of the optimization happening on your website and where it meets the standards of today's search engines. We at Jaikvik Technology have advanced technical SEO practices that would help you increase your website's crawlability, indexability, and performance for future generations.



Improving site speed, optimizing for mobile devices, designing appropriate URL structures, assuring that it uses HTTPS, and employing structured data will guarantee that you will not only rise in rankings but also provide a hassle-free experience for your users. Our experts will have your site ready by diagnosing such issues like broken links, duplicate content, and improper redirection problems for easy crawling by search engines.

Strong technical SEO means a significant improvement in the visibility of your site, bringing in relevant traffic, making the user satisfied, and ultimately leading to growth in business. For us, let us help you open your website to exploitation in full potential and keep competing with the best.



ON Page SEO

Your website is indeed the storefront of your company in this competitive world of software corporations. Effective On-Page SEO, consequently, ensures that potential clients can find you at a time when they are looking for services offered by you. This is how it boosts your business:

- ✓ **Keyword Optimization:** Targeted keywords embedded in content align the site with user search intent.
- ✓ **Meta Mastery:** Catchy and well-written meta titles and meta descriptions improve Click through rates and visibility in search.
- ✓ **Precise Content:** Precise, relevant, and engaging content captivates the attention of many audience and creates trust for them.
- ✓ **URL Structure:** Well-organized, keyword-rich URLs provide a better user experience that is enhanced indexing.
- ✓ **Internal Linking:** Strategic linking keeps users engaged longer while improving navigation.
- ✓ **Mobile Responsiveness:** A website that is accessibly-operable by a mobile phone caters to the increasing on-the-move users.
- ✓ **Speed of Loading:** Optimized page speeds keep decrease bounce rates while increasing the site ranking. Investing in on-page SEO brings better search rankings, visibility, and ultimately higher inquiries by clients measuring growth for your software business.



Off-Page SEO

Off-Page SEO can be very handy for making one build authority, trust, and, in a few cases, presence on the web. This could be through external strategies that enhance a website in a manner that could earn more potential customers. Here are some:

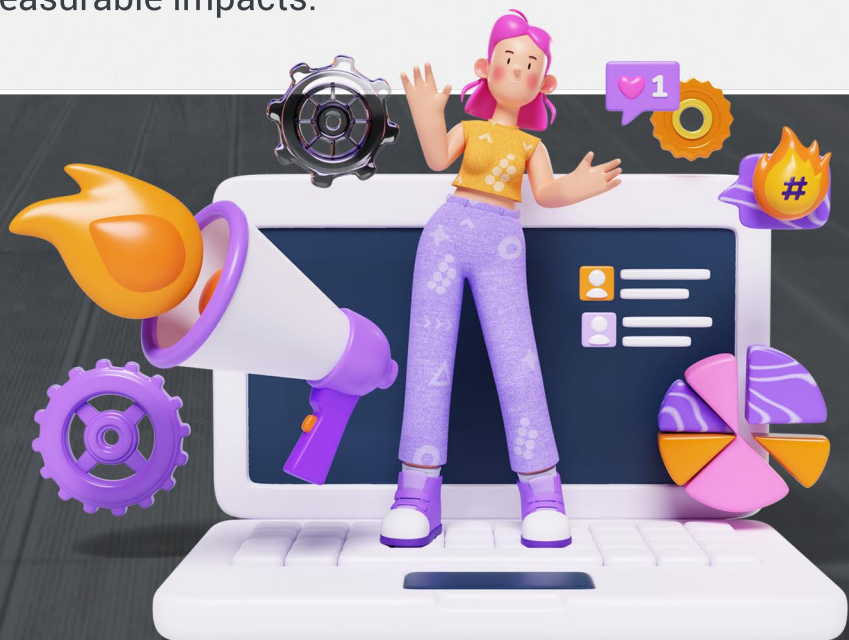
- ✓ **Backlink Building:** Generate desirable backlinks from credible sources to increase the domain authority.
- ✓ **Social Media Engagement:** Share useful content to promote visibility for the brand, then increase traffic to the site.
- ✓ **Online Reviews:** Good reviews on trusted sites go a long way in earning credibility and even improving local SEO.
- ✓ **Guest Blogging:** Writing articles for industry, you can even publish some on sites related to your industry to mark thought leadership for your business.
- ✓ **Directory Submissions:** Direct the listing of your industry in appropriate directories for enhanced visibility.
- ✓ **Influencer Collaborations:** Build strong partnerships with influencers to increase your reach and credibility.



Content Marketing exhibits the talents and the growth driving the modern era business. Jaikvik's personalized strategic plans ensure the optimal possibility of delivering the message of communication to the specific individuals at the right time.

- ✓ **Content Strategy:** We develop blogs, cases, and white papers that concern the audience and deliver your solution in an enjoyable read.
- ✓ **SEO-Driven Content:** Aligned top-of-funnel keywords with our content development will generate healthy search visibility and quality leads.
- ✓ **Target Campaigns:** Reach prospects and turn them into loyal clients with personalized email campaigns and landing pages.
- ✓ **Thought Leadership:** Make your business emerge as an industry leader with insight-driven, value-rich content.
- ✓ **Multi-Channel Distribution:** We've got it covered: your published content through related websites, social media, local websites, and numerous other platforms.

It's through content marketing savvy that we help not only build trust but also engage the clients of your software business in measurable impacts.



FILM PRODUCTION

Jaikvik Technology specializes in superb film production services designed for the promotion of your brand and interaction with your audience. We provide services from corporate video presentations through commercials and explanation videos advertising your product on TV and You tube. Our creative solutions bring ideas to life with precision and impact.

Together we will understand each other, and your frames will convey your goals to your target audience. We use advanced technology along with storytelling prowess in order to add visibility for your business, creating engagement with future customers, and showing measurable growth.

***Ready to see how our film production services can amplify your success?
Let's create something extraordinary together.***



Corporate Video Presentation

Communicating the essence of your company's mission, values, and services to the audience often needs a corporate video presentation. We prepare believable and engaging videos that showcase the spirit that lies underneath your brand and lay complex information in clear-cut and memorable ways.



On an individual basis, we cooperate with you in making the contents reflect the potency of the company while conveying a simple, straight-forward message. We showcase your expertise in building trust, client relationships, and your brand equity. With a good corporate video, visibility increases it can also increase client engagement and even bring business into fruition. Well, come and listen to our voice as we tell your story.



Product Explanatory Video

The product explanatory video has been created and is a great tool for showcasing the importance of the features of your software product in an explanatory yet engaging manner. We create short beautiful videos that communicate efficiently the functions of your product to your clients that they should be able to grasp the value of your product at a glance.

Each video serves its unique purpose with your products, focusing on the needs of your target audience while ensuring that it brings out the unique selling proposition of your product from the competition. From making your product less intimidating easy for customers would develop trust and thus conversion and business growth would speed up.

We will make it a visual story where your product transforms itself into an amazing story that people will love to hear and love to see it in reality.



TV Commercial Ads

The television is still one of the most effective marketing media to reach a huge audience and build your company's brand identity in the life of the end-users. Our commercial television advertisement would be process-oriented to catch attention, serving your message and making it last in time.



We undertake the entire process, from the concept to the final production, with the aim that your TV advertisement is made in coherence with the vision and goals of your brand. Combining the elements of visuals, story-telling, and messaging, we present the way in which a user connects and repays business visibility.

Let's create television commercials that will catch the eye and bring in measurable results for your company.



You Tube Ads

A means to build up your audience and create brand awareness in the digital sphere is YouTube Ads. At Jaikvik Technology, we design impactful targeted ads of software solutions to attract ideal customers towards the offerings.

Our team creates stimulating graphics, clear words, and data-driven strategies to get your ads. With a large audience reach and unrivalled targeting, it helps enhance brand visibility and generates leads to expand business.



Let us create YouTube advertisements for you that exude the brand and measurable success.



Photoshoots

Finest capture for your self-portrayal, beautiful images that tell a thousand-word tales. At Jaikvik Technology, we specialize in delivering high-quality photography services tailored to elevate your marketing efforts.

Our Photoshoot Services:

- **Product Photoshoots:** Showcase your products with precision and appeal.
- **Corporate Headshots:** Highlight professionalism with polished portraits.
- **Event Photography:** immortalize every moment of your key events.
- **Lifestyle Photoshoots:** Tell your brand story through authentic visuals.
- **Advertising & Commercial Shoots:** Create impactful imagery for campaigns.
- **Industrial Photoshoots:** Present your operations and innovations with clarity.
- **Model Shoots:** Highlight talent with sophisticated, creative photography.



Interviews

Connect your story with emotion and professionalism. At Jaikvik Technology we conduct corporate interviews and prepare them for you, all to ensure that your voice is heard clearly, that your values are captured, and that your accomplishments shine through.

What We Offer:

- **Corporate Interviews:**

Professional interviews have been planned and had now conducted to throw light on your company's vision and leadership.

- **Seamless Production:**

Each facet of the interview will be perfected and made interesting from the script development to the final cut.

- **Brand Promotion:**

NPR your story firmwide on the digital tracks.




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